

# What's the Buzz. . .

MONTHLY HAPPENINGS AT BUSY BEE TOYS

38 East State Street • Doylestown, PA 18901 • 215.345.6070



## SPECIAL EVENTS

**Saturday, March 24, 10:30-11:30 AM:**  
**HAMA Bead Event**

Craft Day. Help your child develop creative, counting, color recognition and planning skills. Make a design with HAMA fusible beads, and we'll iron it together right here. Take your creation home to enjoy.

**Thursday, March 15, 1:00 PM:**  
**Preschool Playdate**

If your little one loves cars and trucks, then this is the event for you. Join us for an afternoon of building tracks, driving cars, and parking trucks on our new Plan Toys table. We'll also have many of our new wooden toddler toys out for your child to experience and enjoy. Get ready for an hour or two of pretending, building, learning, and playing!

**Thursday, March 29, 10:30 AM:**  
**Kids Music Round Free Class**

Come in out of the cold and join us for a music class just for kids. Everyone will be dancing and singing with the famous Miss Andrea. We hope you can join us for this fun event!

**If you have an idea for an event at our store, please let us know! Busy Bee Toys would love to host your playgroup or mothers' group. Call or stop in to schedule a private event.**

## *Spiel Gut. It's All Good!*

**Look for *spiel gut*-certified toys at Busy Bee!**

In German, *spiel gut* means "good toy." And who doesn't love a good toy? However, if you see a toy with the *spiel gut* seal, it's much more than a good toy: It is a toy that has been examined and assessed by a group of educators, psychologists, physicians, technicians, experts in design, chemists, electricians, and of course, parents. This honorary group, in action since 1954, is independent of the toy industry and retailers. With this group's esteemed seal of approval, you can be assured that the toy has been tested with children and examined by experts with a positive result. A *spiel gut* toy has strict criteria: play value, material, workmanship, construction, durability, design, size, quality, quality of the instructions for playing or making, suitability for the appropriate age group and more.

Will selecting a *spiel gut*-certified toy make your child's play experience a magical one? A toy is not the only ingredient, the *spiel gut* group warns. Playing is the most effective form of learning in childhood. However, playing is also a deeply personal learning experience. It is not something that can be taught by a particular toy, per se, but instead is developed based on a child's interests and abilities. According to the *spiel gut* group, physical and mental agility, social behavior, imagination, logical thinking, planned action,

powers of concentration, stamina, joy at being active and a great deal more besides, can all be developed through a child's play-time. The benefits of something as simple as a child's pretend play, putting on a competing at a board game or building with blocks will last a lifetime.

Award-winning toys, such as those certified by *spiel gut*, can enhance your child's play-time. At Busy Bee, our philosophy is better toys lead to better play. However, playing, like any other skill, has to be learned. First, invest in the right tool for the job by selecting a quality toy that meets the needs and interests of your child. Next, develop your child's ability to play by playing with him or her. Your time, assistance, stimulation, encouragement and interest are vital ingredients in this process

## Inspire an Architect

**New *spiel gut* toy available now at Busy Bee!**

Whether you're looking for a toy for your budding architect or are looking yourself to relive your childhood memories of building skyscrapers in your family room, Anker Stone Building Blocks are a toy you must see. These are not the primary-colored building blocks that you're used to: Anker Stone Building Blocks are really made from stone. Each block is manufactured from purely natural materials, including chalk,

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### Inspire an Architect (continued)

quartz-sand, and linseed oil. Their unique stone-feel, rough-smooth finish, and highly accurate manufacture allows for the construction of very large buildings without the need for glue. Your child's architectural masterpiece will not only be very sturdy at tremendous heights, but will also look very realistic. This award winning product has been around for more than 120 years and it carries the *spiel gut* seal, as well as the Parents' Choice Award in Gold in 1998 and the National Parents Publisher Award in Gold in 1999.

## Time for Family Game Night

### Busy Bee has all the tools you need

Look for a new line of games, geared for older children, teens and adults, at Busy Bee Toys. We are now carrying several games from Family Games Inc. Sharpen your mental ability, hone your strategy skills, and get ready for some great fun with one of these great games.

- **Dao™** Playing this game is a Zen experience, as you seek a balance between harmony and strategy. Players glide their river stone playing pieces into predetermined positions. A player may not stop their stone mid stream, jump over a stone, or move onto an occupied space. Each game comes in a polished bamboo tube. *2 players, age 8+*
- **Tantrix™** Ready for a new addiction? Then try this game of tactics, strategy, luck and skill. Players are challenged to create closed loops of color using the 10 color-coded Tantrix™ tiles. The more tiles added into play, the more challenging-and addicting-the game becomes! *1 player, age 6+*
- **Paradox™** Prepare yourself for focus and concentration. Observation and planning skills as a plus for Paradox™ players-a moment of distraction may cause the loss of the game. On each turn, move one of your pieces, along with one of your opponent's pieces, moving both as a single unit. Line up 4 of the same color pieces to win. *2 players, age 6+*
- **Quirky!!!™** Original, unusual, eccentric and unpredictable. Add “competitive” to the mix, and you understand Quirky!!!™. Players gain points by building 3-dimensional triangle shapes that share the same color top piece. But, if a Quirky™ piece is drawn from the game bag, the color, strategy plans, and sanity level of each player can change instantly. *2-3 players, age 8+*
- **Cathedral™** Combine the strategy of Chess with the stunning beauty of Notre Dame, and you have Cathedral™. Played within the boundaries of a medieval walled city, two rival landowners battle to position their building pieces within the surrounding walls. The player to place more of their pieces within the city limit wins the game as any unused pieces will lower their score. *2 players, age 8+*
- **Quixo™** This is no tic-tac-toe. It's X's and O's gone wild! Players flip and shove the rows of playing pieces in order to create horizontal, vertical, or diagonal lines of 5 X or O cubes. As the cubes are shifted into new symbol sequences, foresight and planning skills are beneficial to winning. *2-4 players, age 6+*
- **Batik™** Is it artwork or a game? One by one, irregularly shaped wooden pieces are positioned at the top of a frame and dropped down between two pieces of Plexiglas. Try to block your opponent's pieces from fitting into the playing frame. When a piece sticks out of the top of the frame the game is over! *2 players, age 6+*
- **Quoridor™** Cunning and strategy-that's what you need to win a game of Quoridor™. To cross to the opposite side of the game field, a player may move one space per turn or build a “fence” to hinder their rival's advancement. *2-4 players, age 6+*
- **Quarto!™** It's a new spin on Connect 4! Form a line of 4 playing pieces sharing a common characteristic, such as height, color, shape of the piece. But in this game, your opponent hands you a piece to position! Quarto!™ is the most awarded game in the world. *2 players, age 8+*



**BusyBee**  
Toys<sup>LLC</sup>

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